ATC Osaka Agent Resource Kit

Professional Partner Guide for Real Estate Agents & Brokers

(this is just a reference document, for any official confirmation please contact us directly by e-mail or phone)

Welcome to the ATC Partner Program

Thank you for considering ATC Osaka as a solution for your commercial office clients. This resource kit provides everything you need to confidently present, propose, and close office leasing opportunities in Osaka's Bay Area business district.

What's Inside:

- Property portfolio overview
- Transparent pricing & commission structure
- Client qualification criteria
- Marketing assets & floor plans
- Leasing workflow & timelines
- Competitive advantages & positioning
- Direct contact channels

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1. Property Portfolio Overview

The ATC Complex

• Location: Sakishima, Osaka Bay (Trade Center-mae Station, Metro Chuo Line)

• **Total Area:** 370,000 m² across two connected buildings (ITM + O's)

• Office Inventory: ITM Building—12 floors of professional office space

• Management: Nearly 30 years of ownership/operations by Asia and Pacific Trade Center Co., Ltd.

Available Office Spaces (As of October 2025)

Unit	Size (m²)	Floor	Capacity	Status	URL
ITM Building A-6	159	3F	15+	AVAILABLE	/office-space/itm-building-a-6
ITM Building J-4-2	67	5F	5–10	AVAILABLE	/office-space/itm-building-j-4-2
ITM Building H-1	233	4F	25+	AVAILABLE	/office-space/itm-building-h-1
ITM 3F J-7	242	3F	25+	AVAILABLE	/office-space/itm-3f-j-7
ITM 3F E-5	373	3F	40+	AVAILABLE	/office-space/itm-3f-e-5

Note: Availability changes frequently. Contact the leasing team for real-time status before client presentations. Use our search office search bar, https://estate.atc-co.net/language/english/osaka-office-spaces-for-rent-listing/

2. Transparent Pricing & Commission Structure

Rental Pricing Overview

- Range: Competitive Bay Area rates, approximately 85% of central Osaka (Umeda/Honmachi) pricing
- Included Services: Utilities, high-speed internet, building maintenance, 24/7 security
- Additional Costs: Common Area Maintenance (CAM), parking (if required), meeting room rentals (20% tenant discount)

Pricing Details: Contact leasing team for current per-tsubo/m² rates and customized proposals based on client size, term, and fit-out needs.

Agent Commission Structure

- Standard Commission: [Contact leasing team for current agent commission rates]
- Payment Terms: Paid upon lease execution and tenant move-in
- Eligibility: Licensed real estate agents/brokers representing qualified corporate clients

To Qualify for Commission:

- 1. Register client inquiry with ATC leasing team before first site visit
- 2. Accompany client to property tours (or coordinate with ATC team)
- 3. Provide completed client qualification form (see Section 3)
- 4. Facilitate lease negotiation and signing process

3. Client Qualification Criteria

Ideal Client Profile

- Company Type: Foreign subsidiaries, branch expansions, startups, IR-related ventures, project teams
- **Team Size:** 1–50+ employees
- Lease Duration: 1–5 years (flexible terms available)
- **Move-in Timeline:** Immediate to 6 months
- Special Needs: English support, proximity to IR Osaka, logistics/freight handling, parking-intensive

Pre-Qualification Checklist

☐ Company registered in Japan or plan to register
☐ Decision-maker identified and involved
☐ Budget range confirmed (monthly rent + deposit)
☐ Space requirements defined (m², team size, layout preference)
☐ Move-in timeline established
☐ Lease term preference clarified

Submit this information to: y-inoue@atc-co.com with subject line "Agent Referral – [Client Company Name]"

4. Competitive Advantages & Client Positioning

Why Agents Recommend ATC Osaka

Cost Efficiency:

Bay Area office rents average 85% of central Osaka pricing while maintaining excellent metro connectivity (18 minutes to Honmachi).

IR Osaka 2030 Proximity:

5-minute drive to Yumeshima integrated resort development site. Early positioning for hospitality, entertainment, and supplier ecosystems.

Parking & Access:

~1,200 covered parking spaces—a significant advantage over downtown towers with limited/expensive parking. Direct highway access to KIX, Kobe, Kyoto.

Bilingual Operations:

English-speaking leasing team, bilingual contracts, and ongoing property management support for foreign corporate clients.

Amenities Ecosystem:

Onsite restaurants, cafes, convenience stores, meeting rooms (20% tenant discount), rooftop garden, cross-dock logistics services.

Proven Track Record:

Supported Expo 2025 operations; hosts \sim 600,000 annual visitors through exhibition halls and conference facilities.

Flexible Terms:

Short-term (1–2 years) for project teams or longer commitments for regional headquarters.

5. Marketing Assets Available

For Agent Use (Available Upon Request)

Digital Assets:

- High-resolution building exterior photos
- Office interior photo gallery (furnished + unfurnished)
- Osaka Bay aerial photography
- ATC amenities photo package
- Transport connectivity map (Metro/highway/airport)

Documents:

- Floor plans (CAD/PDF format) for all available units
- Building specifications sheet
- Amenities one-pager
- Access & transport guide
- Sample lease agreement (redacted)
- Client office space checklist (English/Japanese)

Video Content:

- 2-minute building overview video
- Access guide (Trade Center-mae Station to office floors)
- Tenant testimonial compilation (Expo 2025 case studies)

Request marketing materials: y-inoue@atc-co.com with subject "Agent Marketing Assets Request"

6. Leasing Workflow & Timeline

Standard Process (Agent-Assisted)

Step 1 – Agent Registration (Day 0)

Agent submits client qualification form and requests availability confirmation.

Step 2 – Availability Confirmation (Day 1)

ATC leasing team responds with current availability, pricing range, and tour availability.

Step 3 – Site Tour (Days 2–5)

Agent accompanies client or coordinates tour with bilingual ATC staff.

Step 4 – Proposal Delivery (Days 7–10)

ATC prepares customized proposal with pricing, lease terms, fit-out options.

Step 5 – Negotiation & Agreement (Days 14–21)

Agent facilitates client decision-making; ATC prepares bilingual lease agreement.

Step 6 – Contract Execution (Day 21–28)

Signed agreement, deposit payment, move-in coordination begins.

Step 7 – Move-In (Weeks 6–8)

Furniture delivery, IT installation, keys handover. Agent commission processed.

Total Timeline: 6–8 weeks from inquiry to occupancy (may vary based on fit-out requirements).

7. Frequently Asked Questions (Agent Edition)

Q: How quickly can I get pricing for a client inquiry?

A: Same business day for standard inquiries submitted before 3:00 PM JST. Custom fit-out pricing may take 2–3 business days.

Q: Can I co-tour with the ATC team, or must I always accompany clients?

A: Both options work. Many agents prefer ATC's bilingual team to handle tours while they focus on client relationship management.

Q: What documents do I need from clients before proposing ATC?

A: Company registration info (or incorporation plan), decision-maker contact, budget range, team size, and move-in timeline.

Q: Are commissions paid for lease renewals?

A: [Contact leasing team for renewal commission policy]

Q: Can clients customize office layouts?

A: Yes. Fit-out customization is available and discussed during the proposal stage. Some landlord contributions may apply.

Q: Is parking included in rent?

A: Parking is typically separate and charged per space/month. Discounted rates available for bulk reservations.

Q: What's the deposit structure?

A: Standard Japanese office lease terms apply (typically 6–10 months rent as deposit, refundable). Exact terms vary by unit and lease duration.

8. Direct Contact Channels

Primary Leasing Contact (English/Japanese)

Name: Yuji Inoue

Email: <u>y-inoue@atc-co.com</u>
Phone: +81-6-6615-5002

Business Hours: Monday–Friday, 9:00 AM – 6:00 PM JST

Response Time: Same business day for agent inquiries

For Agent Program Inquiries

Subject Line Format: "Agent Partnership Inquiry – [Your Agency Name]"

Include: Agency license number, primary contact, typical client profile, annual transaction volume.

9. Quick Reference: ATC vs. Central Osaka

Factor	ATC Osaka Bay	Central Osaka (Umeda/Honmachi)	
Avg. Rent (m²)	~85% of central rates	Baseline (100%)	
Parking Availability	~1,200 covered spaces	Limited, expensive off-site	
Metro Access	18 min to Honmachi	0–5 min walk to station	
English Support	Full bilingual team	Varies by building	
IR Osaka Proximity	5 min by car	20–30 min by car	
Onsite Dining	Multiple restaurants/cafes	Varies by building	
Environment	Waterfront, park-like	Dense urban	
Logistics Support	Cross-dock available	Rarely available	

10. Success Stories: Agent-Placed Clients

Case Study: Beyond Limits KK (Expo 2025 Project Team)

- Client Profile: International event management firm
- Space: Mid-size office suite, ITM Building
- **Duration:** 2-year project-based lease
- **Key Factors:** English support, rapid onboarding, freight/logistics coordination
- Outcome: "The ATC Building was an invaluable partner in our Expo project."

Case Study: GL Events Japan KK

- Client Profile: Global events and venue management company
- Space: Multi-floor operations hub
- Key Factors: Transport links, onsite conference facilities, partner proximity
- Outcome: "Excellent transport links and the convenience of having partners and clients in the same building streamlined our workflow."

Next Steps for Agents

Ready to Partner with ATC?

- 1. Download this kit for offline reference
- 2. Register as an ATC agent partner by emailing <u>y-inoue@atc-co.com</u>
- 3. Request marketing assets (photos, floor plans, videos)
- 4. Submit your first client inquiry using the qualification form
- 5. Schedule a familiarization tour to experience the property firsthand

Document Information

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For: Licensed Real Estate Agents & Brokers

Market Focus: Osaka Office Leasing (Bay Area Specialty)

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https://estate.atc-co.net/language/english/

All information is subject to change. Verify availability and pricing before client presentations.